

MackinVIA Earns Prestigious Platinum Modern Library Award From LibraryWorks For Its 10th Consecutive Year

The free MackinVIA digital content management platform has been recognized by LibraryWorks and awarded their highest honor at the 10th Annual Modern Library Awards.



Burnsville, MN – January 16, 2025 – Mackin, a leader in providing print and digital educational resources for PK-12, is proud to announce that its free digital content management platform, MackinVIA, has earned the Platinum Award in LibraryWorks' 10th annual Modern Library Awards (MLAs). This prestigious accolade marks MackinVIA's 10th consecutive win, solidifying its position as a top choice for digital content management in schools worldwide.

The MLAs, which celebrate the best products and services in the library industry, are awarded based on an unbiased voting process involving over 80,000 librarians from public, K-12, academic, and special libraries. Judges evaluated submissions on a range of criteria, including functionality, value, and customer service. MackinVIA received an outstanding score of 9.25, a testament to its continued excellence and innovation.

"We're honored to receive the Platinum Award for the 10th year in a row," said Troy Mikell, Director of Marketing and Communications at Mackin. "Since launching MackinVIA over a decade ago, we've continually focused on creating a powerful, user-friendly platform for educators and students. Our relentless drive for improvement and exceptional customer service has fueled MackinVIA's success, and it's thrilling to see that effort recognized once again."

MackinVIA is accessible by more than 9 million students worldwide, providing access to over 4 million eBooks, audiobooks, read-alongs, databases, and video resources. Its digital platform offers a dynamic and comprehensive solution for PK-12 schools looking to streamline content management and improve student engagement.

Jenny Newman, Publisher and MLA Program Manager, noted, "MackinVIA's consistent excellence in functionality and service is what has kept them at the forefront of the industry for over 40 years. Their innovative approach continues to break barriers and set new standards."

About Mackin

For over 40 years, Mackin has provided PK-12 grade libraries and classrooms with access to nearly 4 million printed and digital titles. The 24-time, multi-award-winning, digital content management system, MackinVIA, along with divisions Mackin Classroom, MackinMaker, Mackin Learning, and the brand-new, whole school resource management system, MackinVision, help to create a truly unique and robust educational resource company that schools and educators have relied on, year after year. For more information, visit www.mackin.com or call 800-245-9540.

About LibraryWorks

LibraryWorks helps library administrators make informed decisions regarding technology, automation, collection management, staffing, and other key areas that support efficient library operations. Their resources empower libraries to implement best practices, monitor trends, evaluate products and services, and more.

About the Modern Library Awards (MLAs)

The MLAs recognize outstanding products and services that enhance library operations and improve the user experience. Entries are judged by library professionals based on their relevance, functionality, and impact on the library sector.

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